

## Leisure Centre Contract

### Leisure Centres

In June 2008 WBC awarded a 10 year leisure centre management contract (LCMC) to Sports and Leisure Management (SLM) to operate Watford Central and Woodside Leisure Centres. The current LCMC expires 6 June 2018.

SLM was established in 1987 and is the longest established leisure contractor in the UK. SLM's consumer brand is 'Everyone Active', the company operates over 113 leisure and cultural facilities across the UK in partnership with 37 different local authorities.

Their vision is to be everyone's first choice for activity and aim to encourage residents and customers to participate in 30 minutes of moderate physical activity, five times a week. They strive to provide safe, secure, clean, well maintained facilities that are accessible and inclusive for all.

In 2007 the council invested £24m to build a new leisure centre (Central) and refurbish and extend the provision at the existing facility (Woodside). Under the LCMC the council receives a positive management fee from SLM to operate the two facilities. There is also a profit share arrangement which is reviewed on an annual basis.

### Total Attendance

Leisure Centre	2013-2014	2014-2015
Central	309,423	504,608
* Watford residents	*238,255	*252,521
Woodside	779,903	748,009
* Watford residents	*131,783	*119,384

### Membership Data

Leisure Centre	2013-2014	2014-2015
Central	13,403	16,951
Woodside	19,653	27,179

### Awards and External Quality Assessments

- Quest, the UK Quality Scheme for Sport and Leisure industry. Quest is a tool for continuous improvement, designed primarily for the management of leisure facilities and sports development. Both facilities have obtained the Quest accreditation for leisure facilities, Watford Woodside is currently rated as 'Excellent' and Watford Central is rated as 'Good'.
- SLM have also achieved Investors In People and Energy Management ISO 14001 accreditation.
- SLM has won numerous awards in recent years, including being the first leisure operator to win UK Active Flame 'Operator of the Year' for three consecutive years (2011-13).